

Kara S. Anderson

Front-end web developer & designer

Email: karashirl@gmail.com

Portfolio: karaanderson.me

Profile

Web professional with more than eight years of experience leading the design and front-end development of custom Wordpress sites for clients of all sizes, holding a track record of consistent client satisfaction.

Skills Base

- Experience leading site builds through entire process, from kick-off meeting to launch
- Skilled in working with a team with diverse personalities and work styles
- Ability to work directly with clients to discuss project deliverables and lead post-launch training
- Proficient in HTML, CSS, Javascript, jQuery, Wordpress, Bootstrap, Adobe Creative Cloud, MS Office
- Basic knowledge of PHP, Sass, Git, Google Analytics

Professional Career

Web designer & front-end developer at Web Interactive Technologies (Remote)

November 2018 – Present

- Lead design and front-end development of custom Wordpress sites using Divi theme
- Configure and customize plugins and theme templates to add e-commerce, event registration, geolocation and other functionality to sites
- Work directly with clients to ensure expectations are met while project stays in scope
- Ensure proper integration of content into CMS to allow clients to easily manage updates independently

Front-end web developer at Stanley Black & Decker (Baltimore, MD)

September 2017 – November 2018

- Provided front-end development support for 12+ brands of the world's largest tool & storage company
- Built responsive landing pages and custom modules for Sitecore and WordPress sites
- Worked closely with design/UX team to ensure designs translate well to the web
- Developed branded bulletproof HTML email templates and tested across all email clients

Web designer & front-end developer at Compulse Integrated Marketing (Baltimore, MD)

July 2016 – September 2017

- Lead front-end development of custom WordPress sites and landing pages
- Ensured strong communication with design team, developers and clients throughout process
- Configured and customized plugins and theme templates to add e-commerce, event registration, geolocation and other functionality to sites

Interactive Marketing Specialist at United Way of Central Maryland (Baltimore, MD)

August 2012 – June 2016

- Oversaw web marketing strategy, creating and managing all web content and online donation platform
- Assisted with Wordpress site updates, debugging, and Google Analytics reporting
- Served as project manager for all web marketing projects, consistently meeting tight deadlines

Education

Udacity Front-End Development Nanodegree (April 2016 - August 2016)

- Online nanodegree program built by industry leaders, including Google, AT&T and GitHub
- Completed a variety of projects focused on building mobile-first responsive websites from scratch
- Advanced knowledge of and experience with HTML, CSS, JavaScript and Bootstrap

University of South Carolina (August 2005 - August 2010)

- Bachelor of Science, Business Administration (Major: Marketing)
- Bachelor of Arts, Journalism & Mass Communications (Major: Advertising)
- GPA: 3.9